

Press Release

King Never: *Lullabies and Sleepless Nights (Ambient Guitar Noise: Volume 2)*

King Never returns with new album *Lullabies and Sleepless Nights (Ambient Guitar Noise: Volume 2)*, due for release on January 8 2007.

King Never, AKA guitarist Matt McCabe, takes his name from Fyodor Dostoevsky's classic novel *Crime and Punishment*. His latest sonic masterpiece, recorded, mixed and mastered by himself, is the follow up to 2004's *Orphans, Misfits and Fragments*. Whereas that album was a departure from the previous output from this remarkable artist, *Lullabies and Sleepless Nights* returns to King Never's roots of emotionally charged and hauntingly beautiful guitar loops and textures. Each song was recorded live in his home studio without any overdubbing or other studio trickery.

King Never began life in 1995 as an outlet for McCabe's ambient explorations in real-time looping techniques. *Ambient Guitar Noise Volume 1* was recorded in 1996 (though not released until 2000), accompanied by a live show that caused a huge stir with an unsuspecting public at such events as Shakespeare In The Park at Chico, CA's Bidwell Park.

The hype around King Never increased in the following years by working with prog-rock band Farewell To Juliet on their album *Grace and Dire Circumstances*, providing haunting loops and a blistering guitar solo on Bittersweet, a standout track. In 1998 King Never contributed the song Endloop to the compilation *Looper's Delight Volume 2*. The eventual release of *Ambient Guitar Noise: Volume 1* cemented King Never as one of the most innovative pioneers in ambient and modern rock circles.

King Never's influences include The Police, King Crimson, The Fixx, Brian Eno, David Sylvian, David Torn, Chris Whitley and Nels Cline. What makes King Never exceptional though, is his own unique fusion of the tried and tested with the unknown: "I try to balance the experimental, weird, and textural aspects of what I do with more traditional or structured compositions. I find pure noise and wild improvisation to be uninteresting and largely self-indulgent. However, juxtapose some nice soundscapes or textures against a more traditional song-based approach and you've got something interesting."

His work has been met with widespread critical approval. *Amplifier* magazine described *Orphans* as "an atmospheric blend of Brian Eno's dreamy meanderings and the prog/pop guitar tension of King Crimson's Robert Fripp and Adrian Belew."

Splendid magazine said "A meticulous creator of suggestive systems of guitar loops, Matt McCabe has been exploring the multiple possibilities of heavy electronic processing and repetition since the mid-90s".

Lullabies and Sleepless Nights promises to be an exciting new chapter in the King Never story. CDs are available at www.cdbaby.com and from King Never's own website.

For more information go to www.kingnever.com.

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